

## Introduction

The progressing globalization processes change the social-economic background and not only do they influence human attitudes but also behaviour of business entities and institutions that seek the possibilities of development. In the contemporary economy the intensifying process of concentration of capital that results in creation of even more powerful corporations is the main driving force behind changes. Location of their management boards, manufacturing and service facilities and individual types of branches have their influence on the diversification of spatial arrangements beginning with world space through continental, regional and country spaces and ending with the composition of local spaces. Properly prepared people who use the complex rules of economic and social development and make use of more and more perfect forms of management achieve excellent economic results play the main role in stimulation of the globalisation processes. Taking that into consideration proper education gets particular relevance because it will allow the future employees to shape their entrepreneurial attitude and gain necessary manufacturing and managing skills.

Works enclosed in this seventh volume of the serie „Przedsiębiorczość – Edukacja” [Entrepreneurship – Education] refer to such notions. It has to be emphasized that the authors of the articles represent different national universities which enables to exchange ideas and experiences on results of the researches concerning these especially important research issues.

The collected works belong to four main streams: development of the business entities in the conditions of intensifying globalization, the role of entrepreneurship in the economic revival as spatial arrangements, financial resources for business and the role of education in shaping the attitudes of entrepreneurship in the global environment.

The volume is opened with contemplation of the importance of the development of entrepreneurship in conditions of intensifying globalization. The main attention in it was paid to determine the impact of rules of the economic development and types of economic policy on business entities in different scales of spatial arrangements, including the development of economic activities of small firms (Z. Ziolo). Based on French experiences major importance of direct foreign investments in the development of regional arrangements was indicated (S. Dorocki). It was showed that the company is not an isolated element of the economy, but is influenced in its development by various factors of the environment, forcing the staff to maintain adequate behaviour (A. Oniszczyk-Jastrzabek), as indicated by the survey (T. Gutowski). From considerations on the age management of the staff it transpires that making use of the professional experience of the employees plays a major role in increasing economic effectiveness and competitiveness of the company (P. Czaplinski).

The first part of this volume also contains a reflection on: creating an effective institutional business services (A. Tokarski), improvement of innovation management in enterprises, especially small and medium (M. Kochmańska) and shaping of innovative value chain (D. Janiszewska). The processes of globalization are essentially driven by multinational corporations, as indicated by information on the development of such corporations e.g. Samsung (W. Kilar) and Google (M. Boguś). The internationalization of the economy leads, however, to changes in the existing procedures for localization (W. Nogaj), like for example changes in the European car market affecting the location and changes in function of car workshops (M. Włodarczyk,

J. Janczewski). The processes of globalization lead to the emergence of negative phenomena, such as social exclusion. Their reduction is possible on the basis of ethics (T. Brzozowski).

The works included in the second part of the volume undertake the issue of the impact of entrepreneurship on economic activation. They concern: the importance of marketing as a form of entrepreneurial activities of local self-governments (M. Zdon-Korzeniowska), the importance of entrepreneurial attitudes of the authorities and inhabitants in economic activation of commune Horyniec-Zdrój (A. Kłos), the role of the Local Revitalisation Programmes as factors in the development of local entrepreneurship of cities (N. Grad) and the development of the potential metropolis in Kielce city (P. Majcher).

An important role in the development of entrepreneurship, especially in the development of small and medium-sized businesses plays their financing option. That problem has been partially adopted in the third part of this volume. It shows: the role of International Financial Reporting Standards in the process of harmonization and standardization of accounting in Poland (M. Tokarski), the issue of creative accounting (H. Pawlak), the sector of small and medium-sized enterprises of the Podkarpackie voivodeship as a potential recipient of the Local Development Fund monies (P. Czaplinski) and the role of loan funds in financing businesses (A. Buś-Bidas).

As it has been already noted, education plays important role in developing of social entrepreneurship attitudes. This is emphasized by the articles in the fourth part of the volume, concerning the analysis of the opportunities and threats in the field of education in view of the increasing globalization processes (M. Borowiec) and the importance of the open and flexible educational system that supports cognitive activity of broadly defined entrepreneurship in globalization conditions (M. Borowiec, T. Rachwał). Against this background, assumptions and objectives pursued in Zakład Przedsiębiorczości i Gospodarki Przestrzennej [the Department of Entrepreneurship and Spatial Management] in the Pedagogical University of Cracow research Project „Step in Entrepreneurship” appear (S. Dorocki, W. Kilar, T. Rachwał) and the importance of communication skills in the changing socio-economic conditions (W. Osuch). The volume ends with works on education in the field of tourism at the higher education level (R. Długosz, S. Biały, R. Malarz), the operation of the Bielsko academic center (A. Haczek), the evaluation of globalization processes by young people (K. Sowisłok) and the issue of training drivers in globalization conditions (Z. Ożdżyński). The presented works open new, present-day research issues related to the role of entrepreneurship education in preparing people to manage the socio-economic development with stress put on local arrangements.

Works presented in this volume give an overview of the research problems undertaken in the national academic centers that concerns entrepreneurship in the era of increasing globalization processes. It should be noted that without the gradual deepening of these studies, without the ongoing modernization of curricula and the development of entrepreneurial attitudes in the Polish society it will be difficult to join in the global processes of civilisational development.

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